

# Suzy Goodwin

## Graphic Designer, Proposal - MANPOWER / MWH TEMPORARY WORK

North Highlands, CA  
suzygoodwin@netzero.net

Willing to relocate: Anywhere  
Authorized to work in the US for any employer

### WORK EXPERIENCE

#### **Business Owner, Artist / Illustrator**

Z imagination - Sacramento, CA - May 2007 to Present

My own business run from my home, Fine art and illustration. I coordinate vendor shows (ComicCon, Wizard World, local art shows), budget time and money, market via social media, and work on my art, painting, graphic design and illustration.

see my website for more details:

[www.z-imagination.com](http://www.z-imagination.com)

#### **Communication Specialist 2**

Beckman Coulter, Inc. / Siemens - West Sacramento, CA

Healthcare Diagnostics Dept., Graphic Layout, editing, project management, proofing of all customer facing documentation in a very technical environment. Deadlines, coordinating work loads, problem solving, as well as fast pace layout work in InDesign, QuarkXpress, Illustrator and Photoshop. FDA audits require very strict protocols and efficient editing.

#### **Graphic Designer, Proposal**

MANPOWER / MWH TEMPORARY WORK - July 2012 to January 2013

layouts, proofing, printing and binding.

#### **Adjunct Instructor for Design**

International Academy of Design and Technology - Sacramento, CA - August 2011 to November 2011

130: Introduction to Drawing.

Substitute instructor for Design 212 Drawing II.

Responsible for creating dynamic class assignments, teaching principles of composition, form, color, line, texture, and light as well as tools and techniques to use the principles in a professional manner.

#### **Production Supervisor**

RANDOM HOUSE PUBLISHING - Roseville, CA - October 2002 to August 2011

Responsible for daily decisions: printer choices, stock, inventory, pricing, scheduling, shipping instructions, problem solving, commitments of product and timelines, finished product review, updates to in-house and corporate data bases, enforce proper corporate procedures for production of titles. Manage team.

Managed deadline driven print projects from start to finish. Problem solving, project management and scheduling. Managed production purchasing, accounting, print procurement, quality control, inventory, and shipping. Created purchase orders, reprint orders for replenishment, and performed data management in SAP for network. Effectively scheduled several concurrent projects, and made priority decisions to keep production on track. Excellent planning, and problem solving skills with internal and external teams in design, sales, and

print clients. Responsible for proof check, preflight, conducted final product quality check, and tracked and updated inventory.

### **Design Coordinator**

RANDOM HOUSE PUBLISHING - January 1999 to October 2002

Responsible for coordinating skills within a high volume workload with fast paced deadlines. Individual and Team work skills included training new coordinators. Updated SAP and Filemaker databases and ran multiple reports from both. Tracked daily priority and design schedules with managing tools.

### **Graphic Designer, Sign maker**

NORTHERN VIDEO SYSTEMS - April 1993 to July 1998

Performed proof reading and design quality control. Performed miscellaneous design work: Photo- shop, Illustrator & InDesign corrections, clipping paths, file transfers, file conversions, layouts and specifications for print bleeds, trim, preflight needs.

NORTHERN VIDEO SYSTEMS (April 1, 1993 - July 1, 1998)

Graphic Designer

Sole graphic designer for all associated client companies. Graphic Designer for the main office (which managed a 12 store video chain) and a Closed Circuit Camera Equipment company.

Projects completed from beginning to end: thumbnails, presentation of ideas, design and layout, problem solving, proofing, corrections / changes, vendor contacts for pricing and prepress questions, mailing, purchasing. Also hand made sign work for video store displays, set up and tear down.

### EDUCATION

#### **BA in Art**

California State University of Sacramento

American River College, Sacramento City College

### SKILLS

Social Media Marketing & networking, coordinating events and art shows, some video experience, and some graphic 3D experience. (Less than 1 year), Graphic Design, Adobe Suite programs, Illustration (digital, traditional paint, ink, pencil, other), (7 years)

### LINKS

<http://www.z-imagination.com>

### ADDITIONAL INFORMATION

#### TECHNICAL SKILLS

Platforms: Mac and PC Design Applications: Adobe Creative Suite Programs (InDesign, Photoshop, Illustrator), Corel Paint Administrative Applications: Microsoft Office (Excel, MS Word, Outlook, File-maker) Web Applications: HTML / CSS, Dreamweaver Database Software: SAP database







InDESIGN CS5 LAYOUTS

By **William**

## SONGS OF INNOCENCE AND SONGS OF EXPERIENCE

INTRODUCTION

THE LITTLE BLACK BOY

THE SHEPHERD

THE GOODNESS

THE LAMB

FORESTRY

COMMISSION WORK

ILLUSTRATION & FINE ART

GRAPHIC DESIGN

BALANCE SHEET

Do you LOVE art? but you can barely ESBX B TUJLD m HZL S

**Z-imagination**

ILLUSTRATION  
FINE ART  
GRAPHIC DESIGN

Suzy Goodwin  
suzygoodwin@netzero.net

Z-imagination can help!

Y ILLUSTRATION  
Y FINE ART  
Y GRAPHIC DESIGN

www.z-imagination.com

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**S**uzy Goodwin absolutely loves art! She spends a great deal of her spare time sketching and painting. She's very involved with the local art scene, and spends time with other artists working on sketches at the local coffee shop, or outdoors plein air painting the local scenery.

She can create that special image you need; hire her to illustrate your children's book or color a comic book. Her own imaginings have a creativity, and a unique style that is clearly all her own!

www.z-imagination.com

Experience you can count on!

Over 12 years working in print production for Random House, as well as 5+ years in graphic design, and freelance illustration. Volunteer work with local art galleries, hanging art, jurying, etc.

fine art sales  
children's book illustration  
poster illustration  
comic book coloring layout and printing  
logo designs  
marketing booklets  
posters  
postcards  
bookmarks  
banners

artist bio, Suzy Goodwin

Influenced greatly by artist Lori Earley and a class in abstract portraiture, Suzy has embraced the genre of "Big Eye Art" in a very Creepy and Cute style. Singer Kerli, references this blend of creepy and cute as "BubbleGoth" style. Suzy is constantly working to improve her painting and drawing skills, as well as incorporate other mediums for expression.

Suzy has recently dabbled in making dolls, small craft items, some jewelry. She has been hired to work as a colorist in Photoshop and Corel Draw for a new comic book series, "No Apparent Reason" collaborating with Frankie Vanity and Scott Armstrong of WGN and comic book artist Mike Hampton.

Suzy also enjoys photography, travel, and literature, which influences her work often. You can often meet up with her locally in Sacramento at the art galleries, Sac-Con, or with the local artists gathering at Tupper's coffee shop for Sketch or Drink & Draw at Fox & Goose pub.

ILLUSTRATION & FINE ART

GRAPHIC DESIGN

www.z-imagination.com

BALANCE SHEET

## FORESTRY

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## POLITICS

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Year ended August 31	2006 (in thousands)	2005 (in thousands)
<b>SALES AND SERVICES</b>		
Inventory at beginning of year	\$157,601 (16,338)	\$169,917 (29,134)
Inventory at end of year	10,875	16,338
Gross marketing pool proceeds	152,138	157,121
Less: Purchased rice	(3,135)	(2,790)
Net marketing pool proceeds	149,003	154,331
<b>COSTS AND EXPENSES:</b>		
Milling, processing and packaging	27,741	30,822
Storage, drying and other rough rice costs	6,770	7,619
Marketing, selling and administrative	8,547	10,436
Freight on rice sold	9,915	10,887
Freight on rough rice	4,158	5,664
Interest, net	1,729	1,264
Dividends	696	457
Other income and expenses, net	(111)	(128)
Income tax expense	3	3
Total costs and expenses	59,448	67,024
<b>NET PROCEEDS</b>	\$89,555	\$87,307

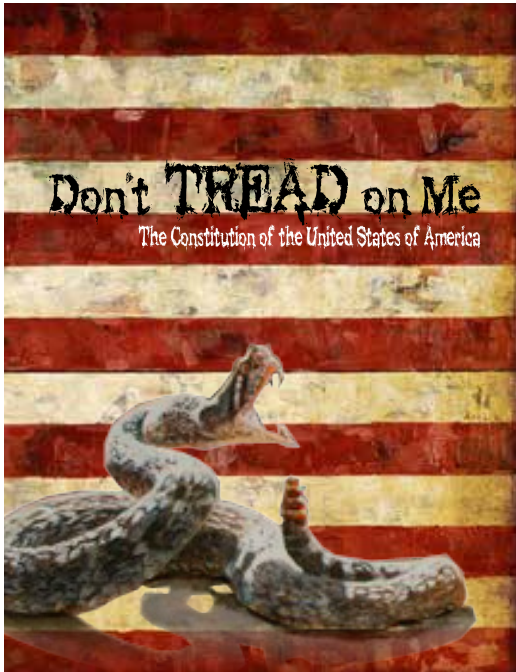
www.z-imagination.com

Suzanne Goodwin - Design portfolio

(916) 792-4868

www.suzygoodwin@netzero.net

### MISCELLANEOUS DESIGNS



Down the **RABBIT** Hole

ART exhibit & Mad Hatter's Tea Party

ARTISTS:  
Rose Cooper  
Suzanne Goodwin  
Gretchen Lewis  
Tracy Lewis  
Kelly Perry  
Francine Ures

Second Saturday Opening Reception:  
March 13, 2010, 6pm - 9pm  
Old Soul Co. in the Rear Alley  
1716 L Street, Sacramento, CA 95811

We are all MAD here!  
Come as your favorite "Alice in Wonderland" character to our Mad Hatter Tea Party!  
Come view our "Down the Rabbit Hole" art exhibit.  
Meet the artists, drink tea, eat goodies,  
listen to live music, and just have a crazy time!

# Pick a Side!

<b>Non-Renewable Energy</b>	<b>Renewable Energy</b>
Petroleum	Wind Energy
Nuclear	Hydropower
Coal	Geo Thermal Energy
Natural Gas	Solar Energy
	Biomass Energy
	Nuclear Fusion
	Oceanic Energies
	Hydrogen and Fuel Cells

**Stay Informed. Speak Out. Make a Difference.**

**NRDC**  
Natural Resources Defense Council

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[www.nrdc.org](http://www.nrdc.org)